

Curriculum Vitae

1. Name : BALDEEP SINGH
 2. Designation :Assistant Professor
 3. Department :Basic And Applied Sciences
 4. Date of Birth :08-12-1982
 5. Address for Correspondence : 93, Raghbir Nagar, Patiala



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Mobile :9814200135

Fax :

E-mail : Baldeep_placement@yahoo.com

- 6 Areas of Specialisation :Marketing

7. Academic Qualifications :

Sr. no.	Degree Held	Year	Board/Univ./ Inst.	% of marks	Div./ Rank	Subjects Taken
1	Ph.D	2011	PBI			Consumer protection Scenario in life insurance sector: With Special reference to state of Punjab.
2	MBA	2007	PBI	62	first	Marketing and Finance
3	Bcom	2005	PBI	52	Second	Commerce
4	XII	2002	PSEB	52	Second	
5	X	2000	PSEB	58	Second	
6						

8. Membership of Professional Bodies/Organisations

- i) Working as Co-ordinator 6 year MBA, B.Tech integrated Prog.
- ii) life time member with IJMDEBM
- iii) Working as Editor-in-chief in the journal of IJASPM

9. Medals/Awards/Honours/Received

- i)
- ii)

10. Scholarships:

- i)
- ii)

11. Details of Experience:

S. No.	Name of the Inst./Employer	Position Held	Duration	Major Job Responsibilities and Nature of Experience
1.	Worked as a Manager with Kotak Life Insurance including kotak bank	Sales Manager 2	2007-2008	To Recruit sales persons.
2.	Worked as Assistant Professor with SGHCMT	Assistant Professor	2008-2009	Teaching
3.	Working as a Assistant Professor in BAS department Punjabi university, Patiala	Assistant Professor	2009- still working	Teaching
4.				
5.				

12. Published Work (Please specify numbers only) :

- a. Research Papers i) National =02
ii) International = 10
- b. Conference/Seminar Presentation 07
- c. Books
i) 01: Consumer Protection Law in India
ii) Edited: some chapters edited for MBA (CC) Classes.
(Please attach the list)

11. R & D Projects

- i)
- ii)

12. Invited Talks/Articles

- i)
- ii)

13. Ph.D. Students guided/under guidance (Details) :

S. No.	Name of the Student	Title of Thesis	Year of Completion
1.	Jaswinderjit Kaur (SRF)	Financial appraisal of non banking financial companies	UG
2.	Vijeta sharma	A study of emotional intelligene; locus of control and self esteem of sales executives: A study of automobile industry.	UG
3.	Deepika Aggarwal	Performance appraisal through balanced scorecard: a study of CTU	UG
4.	Harpinder Kaur	Analytical study of the service quality of public and private hospitals with special reference to state of Punjab	UG
5.	Ritu Sharma (SRF)	Service quality and customer satisfaction in health insurance industry: A study of Punjab and Union territory of Chandigarh	UG
6.	Arun Kumar	Infrastructure development through public	UG

		private partnership in Punjab: An Evaluation	
7.	Nidhi Walia	Saving and investment behaviour of working women in union territory Chandigarh	UG

14. M.Phil./M.Tech Students guided :

S. No.	Name of the Student	Title of Thesis	Year of Completion
1.			
2.			
3.			
4.			
5.			

15. List of Papers/Courses taught at P.G. and U.G. Level

S. No.	Paper	Class
1.	Management practices	MBA,BBA,BTech
2.	OB	MBA,BBA
3.	Marketing Mgmt	MBA,BBA
4.	Mercantile law	MBA,BBA
5.	Marketing Research	MBA,BBA

16. Technical Proficiency

Not more than 100 words

**17. List of Papers Published
(Please attach the list)**

Date: __/__/____

(Signature of the Teacher)