

# Kanwal Jit Singh

(Producer)

Centre for Advanced Media Studies, Punjabi University, Patiala.

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## Key Skills

- ❑ Academic professional, conversant with higher education teaching environment and University procedures.
- ❑ Journalism and Mass Communication expert. Have taught Print, TV, Radio, Advertising, Filmmaking, Media Management, Media laws, Corporate Communication and many other subjects to undergraduate and post graduate students.
- ❑ Managing and handling an entire range of work in Audio-Video Production, from idea conception to Shooting, Audio-recording, Production, Scripting and final Editing.
- ❑ Adept in Digital Audio-Video editing platforms like Sony Vegas, Apple Final cut Pro, Adobe Premiere, After Effects *et al.* Have worked on radio scheduling software Clyde Synergy.
- ❑ Adept in Professional Broadcast equipment; operation and handling of Audio Mixers, Microphones, Cables and connections, Digital Video Cameras like D-55, 450p, PD 170, Z-1 etc, Production Switcher and Multi-Camera Direction.
- ❑ TV Broadcast Journalism specialist; have done comprehensive reporting and research for a wide variety of beats, including political, social, crime, environment, health, entertainment, agriculture and developmental.

## Educational Qualification

- ❑ UGC-NET qualified, Topper from the region.
- ❑ Pursuing PhD from Punjabi University, Patiala. (2009)
- ❑ Master of Journalism and Mass Communication from Guru Jambheshwar University, Hissar. (2008)
- ❑ Bachelor of Journalism and Mass Communication from Guru Nanak Dev University, Amritsar (1998-1999).
- ❑ Bachelor of Arts from Panjab University, Chandigarh (1994-97).

## **Work Experience**

### ***Punjabi University, Patiala***

#### ***Producer, Centre for Advanced Media Studies (since March 2011)***

- ❑ Part of the team which designed the course content and structure for India's first B.Tech course in Film, TV Production and Media Technology.
- ❑ Teaching Film and TV Production to students of B.Tech (TV & Film) and BA (Hons) in Journalism.

### ***Panjab University, Chandigarh***

#### ***Station Manager, Community Radio Station (Sep 2010 to March 2011)***

- ❑ Incharge of the Community Radio Station *Jyotirgamaya* 91.2 FM, taking care of every recording and overall broadcast set-up. Responsibilities include conceptualization and execution of Programmes related to Community welfare and designing the Programme schedule.
- ❑ In a span of four months, recorded over 200 Programmes including Radio talks, Discussions, Special shows on spirituality, Fitness, student welfare, Language, Literature, Radio Spots etc.

### ***Punjabi University, Patiala***

#### ***Producer, Centre for Advanced Media Studies (Aug 2009-Sep 2010)***

- ❑ Handling production and academic activities related to the centre and courses of B.Tech course and BA (Hons) in Journalism.
- ❑ Teaching Film and TV Production to students of B.Tech (TV & Film) and BA (Hons) in Journalism.

### ***MassCoMedia, Noida***

#### ***Head, Broadcast Production / Senior Lecturer ( July 2007 – May 2009)***

- ❑ Part of the core group responsible for launching the institute. Role included design and allocation of physical space for academic activities, overseeing making of state of the art, industry standard TV and Radio studios, computer Labs and e-classrooms.
- ❑ Leading the teachers' team for making the entire academic structure and content. Course designer for all the TV and Film making courses of the institute besides coordinating for various other Bachelor and Master programs in Advertising, PR and journalism.
- ❑ Coordinator for counseling prospective students and presentations given to the visitors and guests. Spearheaded a number of career fairs at Delhi and various places in the country.

- ❑ Coordinator for the professional shoots and projects happening in the institute and field operations, prominent among those are special programs anchored by Arnab Goswami, Editor-in-chief, **Times Now** and an informational film for Delhi Metro.

***Amity School of Communication, (ASCO), Amity University, Noida***

***Lecturer (Sep 2004 – July 2007)***

- ❑ Incharge of TV media production, member of board of studies for Mass Communication, Coordinator for design and amendment of the syllabi. Designed and started a new Post graduate degree course, Master of Film and TV production.
- ❑ Faculty Coordinator (Honorary Captain) for ACC (Amity Cadet Corps), responsible for liaison with ACC Commandant for Students’ drill and organizing Military training camps.
- ❑ Administrative responsibilities: Class Mentor, student counselor for admissions, Coordinator for presentations given to visitors and guests.

***Star News***

***Staff Correspondent, Ludhiana (March 2003–April 2004)***

- ❑ Covered the whole state of Punjab from the Sub-Bureau based at Ludhiana, was an integral part of channel team for doing ‘Live’ all the major happenings in the state, also co-ordinated with outdoor broadcast vans (OB) unit for quickest response in case of breaking news.
- ❑ Reported for all regular beats especially crime and doing detailed follow-ups viz. human trafficking case against Daler Mehandi.

***Asian News International TV/Reuters TV***

***Staff Reporter/Assistant Producer (May 2000- Oct 2002)***

- ❑ Worked as Assistant Producer and field reporter for a newsmagazine, ‘Dateline Punjab’ produced for Channel 46 (USA), Channel 47 (Canada), B4U (London) and DD Jalandhar. General news agency reporting and filing special reports done extensively over the country.
- ❑ Did an in-depth story on the Marijuana trade in Kullu valley using the **sting /candid camera** approach. Worked on a number of news features on the changing environmental conditions and increasing pollution levels in the Himalayan region and In-depth research based stories on the dangers posed to the **existence of Glaciers** by global warming and its consequent effects on the increased incidents of flash floods in the area.
- ❑ Covered the 2002 assembly elections in Constituencies of Jammu, Udhampur and Doda.

***Alliance News and Television Network, Ludhiana.***

***Program executive (Sep 1999 – April 2000)***

- ❑ Producing various kinds of programmes for regional use and news agency reporting for various channels.

***The Indian Express, New Delhi***

***Correspondent / sub-editor (Trainee) (July - Aug 1999 )***

- ❑ Reporting for features desk and copy-editing.

***The Daily Sunshine, Jalandhar.***

***Sub-Editor (Aug 1998 – July 1999)***

- ❑ Subbing reporter's and agency copies, supervising layout, page making and pasting.

**Software Known**

- ❑ Apple Final Cut Pro, Adobe Premiere, After effects, Adobe Photoshop, Apple Live Type, MS Word and Excel, Familiarity with the foundation Digital Audio and Video Codec, Digital Audio and Video sampling and compression standards.

**Training / Workshop attended**

- ❑ Certificate course in Competitive Intelligence from Amity Institute of Competitive Intelligence and Corporate Warfare, New Delhi. (2004)
- ❑ Did a training programme in Leadership and Team building from Amity Institute of Training and Development. (2005)
- ❑ Three tier certificate course from Amity Academic Staff College as a part of Faculty Development and training Program. (2005)

**Training / Workshop Conducted**

- ❑ Two day Workshop on Graphics, animation and special effects in Guru Jambheshwar University, Hissar. (2007)
- ❑ Two day symposium on 'New Media' at Department of Journalism and Mass Communication, Punjabi University, Patiala. (2008)
- ❑ Workshop in TV Production for students of Punjabi University, Patiala. (2008)
- ❑ Workshop in Documentary Filmmaking for Students of SGGS College of Commerce, Pitampura, New Delhi (2008)
- ❑ Workshop in Documentary Filmmaking for Students of SGGS College of Commerce, Pitampura, New Delhi (2009)

- ❑ Workshop in Advertising and Media Production in Guru Jambheshwar University, Hissar. (2010)
- ❑ Conducted four training sessions at the academic staff college of Guru Jambheshwar University, Hissar for giving advance training to lecturers for improving upon their teaching techniques. (2011)

### **Papers Presented/Published**

- ❑ Mediascape flux in India: The road ahead, published by Department of Journalism and Mass communication, Punjabi University Patiala. 2009
- ❑ Presented a paper on Emergence of Female Bollywood Directors with compelling Narrative Telling Capabilities; Zoya Akhtar, a case study. International Conference organized by Women's study Centre, Punjabi University Patiala. 2011
- ❑ Published a paper; A reckoning of path breaking digital filmmaking techniques pioneered by James Cameron for the film, " Avatar" and its impact on the future of motion picture technology, in an International conference organized by Patel College, Rajpura. 2012
- ❑ Presented a paper; Print Media coverage of crime against women: need for a positive approach. International Conference organized by Women's study Centre, Punjabi University Patiala. 2012
- ❑ Published a paper; Stereoscopic 3D Cinema: The Contemporary Developments. International Conference organized by Centre for Advanced Media Studies, Punjabi University Patiala. 2012
- ❑ Presented a paper; Being part of the Mob? Lack of sensitivity in handling crime against women stories by Indian News Media. International Conference organized by Women's study Centre, Punjabi University Patiala. 2012

### **Contact**

**Phone:** +919878288044

**Email:** [singh.kanwal@yahoo.com](mailto:singh.kanwal@yahoo.com)