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9/2/19**PUNJABI UNIVERSITY PATIALA**

(Established Under Punjab Act No. 35 of 1961)

Ph.D. GAZETTE NOTIFICATION**No. Ph.D./1045**

The following candidates of the **FACULTY OF BUSINESS STUDIES** have been awarded the Degree of **Doctor of Philosophy** on the recommendations made by the Research Award Committee in its meeting held on **04-06-2019**(deemed date of the Award of Ph.D. Degree):

Sr. No.	Roll No.	Regd. No.	Name of the Candidate/Father /Mother	Subject	Title of the Thesis	Deptt.	Supervisor / Co-Supervisor	Candidate's Address	State
1	4026	GC(M)2003-322	VIKRAMJIT SINGH HARJINDER SINGH JAGDEV KAUR	BUSINESS MANAGEMENT	A PERCEPTUAL STUDY OF FACTORS AFFECTING THE ONLINE ADVERTISING IN SERVICE SECTOR	UNIVERSITY SCHOOL OF APPLIED MANAGEMENT	DR. MANJEET SINGH, ASSOCIATE PROF DEPT OF COMMERCE & MANAGEMENT,SGTB KHALSA COLLEGE, SRI ANANDPUR SAHIB	VILLAGE DUBALI,P.O.B ASSIAN, TEH.KHARAR,DIST MOHALI.	PUNJAB
2	4027	GBC(P)2008-66	PARNEET KAUR MUKHTIAR SINGH JASBIR KAUR	BUSINESS MANAGEMENT	SERVICE QUALITY ANALYSIS AND DRIVERS OF MEDICAL TOURISM IN INDIA	UNIVERSITY SCHOOL OF APPLIED MANAGEMENT	DR. MANJIT SINGH UNIVERSITY SCHOOL OF APPLIED MANAGEMENT PUNJABI UNIVERSITY, PATIALA	62-A,SARABHA NAGAR,BHADSON ROAD PATIALA.147001	PUNJAB
3	4028	PU(P)2011-1544	SUPANDEEP KAUR BALJINDER SINGH BHUPINDER KAUR	BUSINESS MANAGEMENT	IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR TOWARDS BRANDED PRODUCTS	UNIVERSITY SCHOOL OF APPLIED MANAGEMENT	DR. KAPIL SHARMA , ASSISTANT PROF, USAM, PUNJABI UNIVERSITY PATIALA	V.P.O MEHATPUR,TEH BALACHAUR, DIST S.B.S NAGAR-144521	PUNJAB
4	4029	PU(P)2013-1726	ASMAMAW ARGETA ALGESSO ARGETA ALGESSO SEDETE DISASSA	BUSINESS MANAGEMENT	THE ROLE OF HUMAN RESOURCE MANAGEMENT EFFECTIVENESS IN ORGANIZATIONAL SUSTAINABILITY : THE MODERATING ROLE OF ORGANIZATIONAL COMPETING VALUE IN BANKING SECTOR IN ETHIOPIA	SCHOOL OF MANAGEMENT STUDIES	PROF. NAVJOT KAUR SCHOOL OF MANAGEMENT STUDIES PUNJABI UNIVERSITY, PATIALA	UNIVERSITY OF GONDAR GONDAR ETHIOPIA-P.O.BOX 196	ETHIOPIA

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5	4030	PU(P)2012-2161	DEEPIKA GUPTA BHUSHAN DEV GUPTA KUSAM GUPTA	BUSINESS MANAGEMENT	AN ANALYTICAL STUDY OF FINANCIAL INCLUSION IN PUNJAB	SCHOOL OF MANAGEMENT STUDIES	DR MONITA MAGO, ASSISTANT PROFESSOR PURCITM, MOHALI	H.NO.131, WORD NO-7 OPPOSITE KRISHNA MEDICOSE, SIRHIND MANDI,	PUNJAB
6	4031	MMC(P)2007-502	SONAM DHABLANIA BAL KRISHAN DHABLANIA KAMLESH RANI	BUSINESS MANAGEMENT	FACTORS INFLUENCING TEEN BUYING PERCEPTION LEADING TO PARENTAL PURCHASE DECISIONS	SCHOOL OF MANAGEMENT STUDIES	DR SANDEEP SINGH VIRDI ASST.PROF SCHOOL OF MANAGEMENT STUDIES PUNJABI UNIVERSITY, PATIALA	#791/2,GHER SODHIAN, NEAR ARNA BARNA CHOWK, PATIALA	PUNJAB
7	4032	GBC(P)1997-81	TARANDEEP KAUR BHUPINDER SINGH JAGGI HARMINDER KAUR	COMMERCE	QUALITY OF WORK LIFE OF PUBLIC SECTOR ROAD TRANSPORT EMPLOYEES IN PUNJAB	COMMERCE	DR. INDERJIT SINGH, PROF BIBI SHARAN KAUR KHALSA COLLEGE CHAMKAUR SAHIB, DISTT. ROPAR, PUNJAB	#21, GREEN VIEW COLONY, NEAR 21 NO. PHATAK, PATIALA	PUNJAB

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DATED: 08/06/2019


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 O.S.E


 A.R. / D.R. (Examination)


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6. THE HEAD OF DEPARTMENT, PUNJABI UNIVERSITY, PATIALA - 147002.
7. SUPERVISOR/CO-SUPERVISOR OF THE CANDIDATE
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