

No. 509 /CAC

Dated: 07/05/2025

M/s.....

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Sub: Quotation for Transactional Bulk SMS/Whatsapp pack etc.

Dear Sir/Madam,

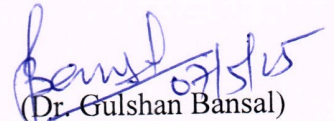
Please quote your best rates for Bulk Transactional SMS, Whatsapp Business with Business API Setup, Automatic Chat Bot Setup, Live Chat, Whatsapp Green Tick Setup to be used during admission process of Punjabi University, Patiala.

Please quote your rates for the following configuration through: -

Sealed Quotation: - To be sent on the name of Coordinator, Centralized Admission Cell, Near Happiness Cafe, Punjabi University, Patiala- 147002.

You are requested to submit a Sealed Quotation latest by Thursday dated 15.05.2025 till 03.00 pm, as per details given below. For any further query please contact at mobile No. 921677771

S.No.	Description	Quantity	Rate (Rs.)	Amount
1.	Bulk SMS Text (Transactional)	1 Lac (Transactional Bulk Sms Push Services) with sender ID.		
2.	Whatsapp Pack (Promotional Message)	5 Lac (Promotional Message)		
3.	Whatsapp Business with Business API Setup, Automatic Chat Bot Setup, Live Chat, Whatsapp Green Tick Setup	1 Lac (Whatsapp Business Message)		
4.	DLT Renewal Charges	For One Year		
	Terms and Conditions	1. Payment will be made within 45 days after receipt of bill. 2. Validity of SMS/Whatsapp: Life Time 3. API and Six Digit CLI to be provided by the service provider along with registration on portal of Department of Telecommunication as per latest guidelines. 4. MIS reports regarding sent Bulk SMS to be provided on the Portal. 5. With DLT Registration for SMS Pack (Transactional) 6. META/Whatsapp Business API/Whatsapp Green Tick Registration. 7. Unlimited Templates		


(Dr. Gulshan Bansal)
Coordinator