

2. FACULTY OF BUSINESS STUDIES

2.1 DEPARTMENT OF COMMERCE

FACULTY

Professors

1. Jasmeet Singh Pasricha, Ph.D.
2. Jasmindeep Kaur, Ph.D.
3. Navkiranjit Kaur Dhaliwal, Ph.D.
4. Radha Sharan Arora, Ph.D.
5. Rajiv Kansal, Ph.D.
6. Rajinder Kaur, Ph.D.

**Re-employed
Head**

Assistant Professors

1. Ajaydeep Singh Brar, M.Com. (Contract)
2. Avinash Kaur, M.Com. (Contract)
3. Navninderjit Singh, Ph.D. (Contract)
4. Simarpreet Kaur, M.Com. (Contract)

COURSES

1. M. Com. (Finance) (2 years)

Students Intake : 33+33= 66

Pre-requisite: B.Com./B.B.A./B.M.I.T./B.Com.(Professional), B.Com. (Accounting and Finance) with 50% marks.

Note: The Admission to M.Com. (Finance) Course will be based on Entrance Test.

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

2. M. Com. (2 years)

Students Intake : 33

Pre-requisite: B.Com./B.B.A./B.M.I.T./B.Com.(Professional), B.Com. (Accounting and Finance) with 50% marks.

Note: The Admission to M.Com. Course will be based on Entrance Test.

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

3. M. Com. Hon's School -Five Year Integrated Course

Students Intake : 55

A student will qualify to admission to this course if he/she has obtained 50% (45% in the case of SC/ST) marks in aggregate in +2 examination (Senior Secondary System) in any group from the Punjab School Education Board/C.B.S.E./I.S.C. Or any other examination recognized as equivalent there to by the Punjabi University, Patiala.

Note: The admission will be based on entrance test.

Career Options: Finance, Industry, Banking, Insurance, Stock Exchanges, Teaching & Research.

Phone No. 0175-304-6208 (H)

0175-304-6209 (O)

Email ID : headcommerce2013@gmail.com

About the Department- Since its inception in 1987, this department is having the legitimate claim and pride of being the foremost leading department for course curriculum development, teaching and research in commerce discipline. Over the period of three decades it has been keeping pace with the changing business scenario of the country and the department has initiated various Specialized programmes.

In addition to the traditional flagship M.Com. programme, Department of Commerce offers 2 year Post Graduate M.Com. (Finance) course with special focus on finance. In 2010, it started M.Com.(Hons. School)- Five years Integrated course to nurture young minds with requisite knowledge and skills to cater emerging requirements in commerce field. The Department also offers Ph.D. course in the areas of finance, accounting Human Resource, Marketing, Taxation, Economics etc.

2.2 SCHOOL OF MANAGEMENT STUDIES

FACULTY

Head: Dean Faculty of Business Studies

Professors

1. Arvinder S. Chawla, Ph.D. (On Leave)
2. Pushpinder S. Gill, Ph.D.
3. Gurdip S. Batra, Ph.D.
4. Gurcharan Singh, Ph. D.
5. Navjot Kaur, Ph.D
6. Amarinder Singh, Ph.D.

Assistant Professors

1. Amandeep Singh Marwaha, Ph.D. (LWP)
2. Rajwinder Singh, Ph.D. (Study Leave)
3. Sandeep Singh Viridi, Ph.D.
4. Bharat Bhushan Singla, Ph.D.
5. Satinder Kumar, MBA
6. Vikas Singla, Ph.D.
7. Apar Singh, MBA, Ph.D.
8. Liaqat Ali. Ph.D.
9. Dheeraj Sharma, Ph.D.
10. Ratinder Kaur, MBA, M.Phil.
11. Sahil Raj, MBA
12. Amanpreet Singh, Ph.D.
13. Raminder Kaur Sira, MBA
14. Parneet Kaur, Ph.D.
15. Sumrinder Singh Sira, MBA
16. Shavina Goyal, MBA
17. Harpreet Singh, MBA
18. Azizinder Sekhon, MBA (Adhoc)

COURSES

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| *1. M.B.A. (2 years) | Students Intake: 220 |
| Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Mater's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability). Admission will be based on University Level Entrance Test and Group Discussion. | |
| 2. M.B.A. (2 years) (Dual Degree) | Students Intake: 40 |
| Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Mater's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability) Admission will be on the basis of Group Discussion and Personal Interview. | |
| 3. M.B.A. (2 years) (International Business) | Students Intake: 40 |
| Pre-requisite: Candidates should have secured a minimum of 50% marks in the Bachelor's/Mater's Degree examination (45% marks for SC/ST and handicapped with at least 40% disability) | |
| 4. Certificate Course in Business Analytics (Six months) | Students Intake: 60 |
| Pre-requisite: Candidates must be graduate in any discipline. Admission to this course will be based on academic merit and Interview. | |
| * Reservation is applicable as per Punjab Govt./ Punjabi University Rules. | |

Phone No. 0175-304-6206 (H)

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In the onward journey of Punjabi University, it was indeed a luminous and shining landmark when the Department of Business Management now rechristened as School of Management Studies, was established in the academic session 1969-71. Ever since the School started the 2 years full time MBA programme, it has continuously remained alive to the needs of the Indian Industry and recognized its never ending task of bringing consistency by extending contemporary education services. Because of economic liberalization and globalization of our economy there have been spectacular opening and possibilities in the field of management. We are at the threshold of a dynamic phase having never before opportunities in our lap. The main objective of the MBA

programme at SMS is to equip the students with requisite skills to meet the challenges of the new globalized economic order.

Forte of the School

The School of Management Studies, over the last 41 years has been academically responsive to the requirements of the Indian Industry. Flair for innovation and capacity for adaptation to the emerging corporate scenario have been the forte of the School. The School draws its strength and sustenance from the highly qualified and experienced faculty in the principal streams of management practice. The beautiful blend of the faculty, academicians, researchers, professionals drawn from public and private sectors and managers have projected a bullion image of the School in the region. It has come to acquire a position of great standing and eminence.

Educational Programmes

The School offers a number of courses, which include full time as well as correspondence courses in various streams of management. It is a matter of pride that this School was the first in the country to introduce M.B.A. programme through correspondence, for senior army officers and working executives. This course serves as a measure of rehabilitation for senior army officers and at the same time helps working executives to enhance their knowledge and skills and consequently their careers. The specializations being offered are Marketing, Human Resource, Finance, Information Technology and Operations Management.

At present, the courses being offered by the School are:

- Regular MBA Programme (Two Years).
- MBA Dual Degree Programme in Association with Wilkes University, USA.
- MBA (International Business).
- MBA Programme for defence personnel and industrial managers through correspondence (Two Years).
- Doctoral Programme
- Certificate Course in Business Analytics

MOU with Foreign Universities

Keeping in view the global standards of education, the department has signed MOUs with foreign universities for faculty and student exchange programme and students summer Internship Programme. These universities are:

1. Wilkes University, Pennsylvania, USA.
2. University South Pacific, Fiji
3. Sian University, Thailand
4. INSEEC, France
5. Yantai University, China.
6. Algoniquin College, Ottawa.

2.3 UNIVERSITY SCHOOL OF APPLIED MANAGEMENT

FACULTY

Professors

1. Ritu Lehal, Ph.D.
2. Manjit Singh, Ph.D. **Head**

Assistant Professors

1. Kapil Sharma, Ph.D.
2. Sarang Narula, Ph.D.
3. Nidhi Walia, Ph.D.
4. Ravi Singla, Ph.D.
5. Nimarta Mann, Ph.D.
6. Harsimran Kaur, Ph.D. (Contract)
7. Sulakshana, Ph.D. (Contract)
8. Bandhanpreet Kaur, MBA (Contract)
9. Gagandeep Singh, M.Com (Contract)
10. Nisha Singla, M.Com.(Contract)

COURSES

M.B.A. (5 years Integrated Financial Markets and Applied Management Programme)

Students Intake: 80

Pre-requisite: 10+2 with 50% Marks. Students who have passed NSE-CBSC joint Certificate in Financial Market Management at 10+2 level shall be given 5% weightage in admission.

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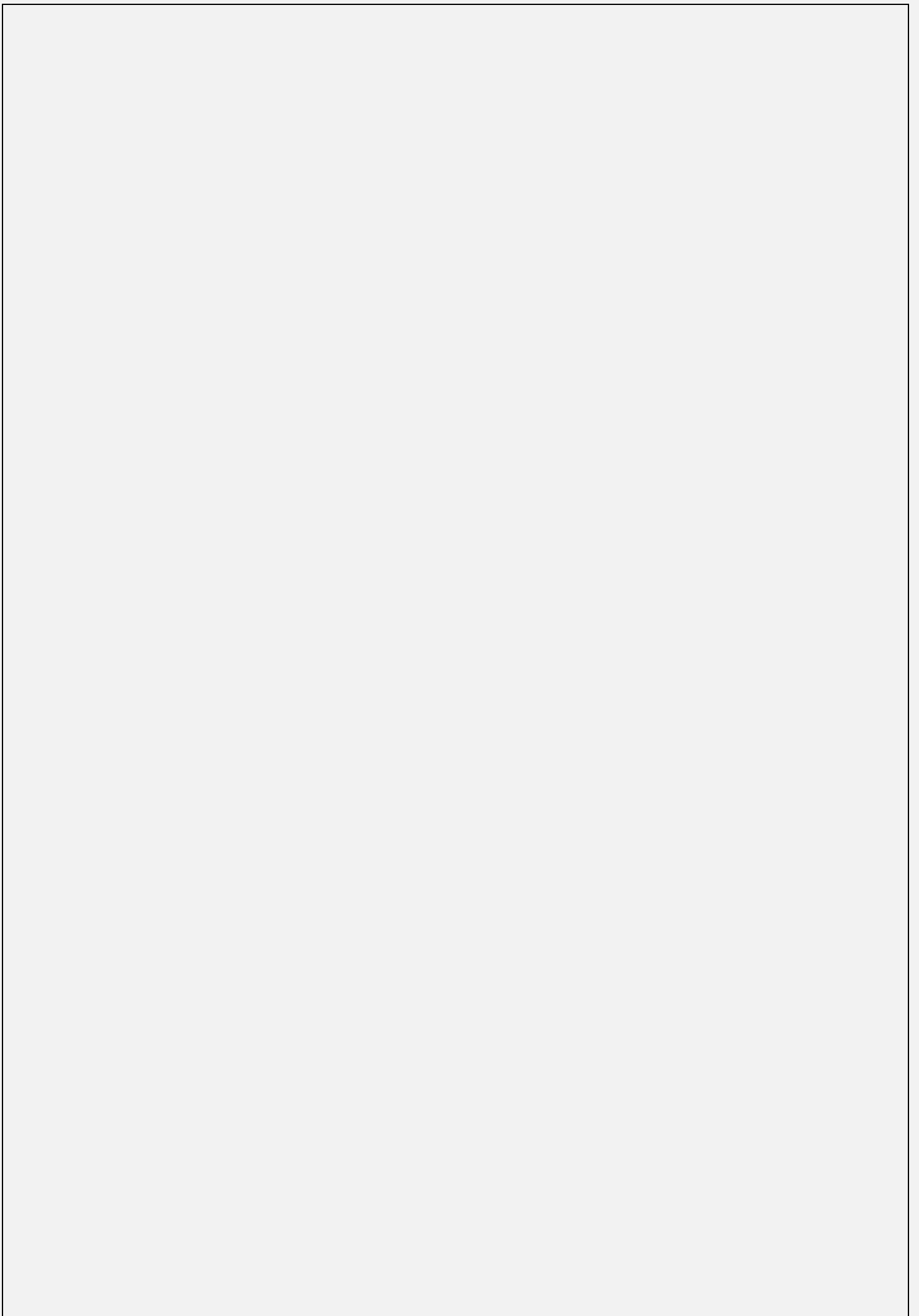
Email Id: head_sam@pbi.ac.in

Admission to Five Year Integrated MBA (Financial Markets) and MBA (Applied) Programme

The University School of Applied Management (USAM) offers innovative industry integrated programmes to meet the needs of modern day business, service sector and manufacturing industry. The focus of five year integrated MBA is to prepare the students for a diverse career opportunities in business and industry of the 21st century. The main features of the programme is concentration on the sectoral areas like banking and insurance, financial markets, digital marketing, retail marketing, accounting, leadership and corporate entrepreneurship etc. The programme makes a difference in terms of skill development of the students, teaching pedagogy and evaluation pattern with main focus on continuous evaluation of the students. There is a provision of workshops on soft skills, personality development, communication skills, development of presentation skills of the students and also to emphasis on various interdisciplinary subjects like democracy governance, world history in 21st century and fundamentals of sociology to prepare them for the new age jobs of the present day global and domestic business.

NSE Collaboration with USAM

The department has collaborated with National Stock Exchange of India Limited to offer unique MBA (Financial Markets) FYIC programme which is a unique course linking academics with industry. The students of this programme have to study the management courses as well as National certifications in Financial Markets modules and NISM modules. The students get an opportunity to have eight NCFM certifications of NSE upto graduation level and in total more than fifteen NCFM & NISM certifications during whole course of MBA (Financial Markets). The students of MBA (Financial Markets) FYIC and MBA (Applied Management) FYIC have an option to exit the course after having attained graduation degree.



2.4 DEPARTMENT OF TOURISM, HOSPITALITY AND HOTEL MANAGEMENT

FACULTY

Professor

1. Ran Singh Dhaliwal, Ph.D. **Head**

Assistant Professor

1. Parminder Singh Dhillon, MTM, MBA
2. Hardaman Singh Bhinder, MHM, PGHRM, Ph.D
3. Amandeep Singh, BHM, M.Sc. (H.M), M.Sc. (Tourism)
4. Sumira Bhatia, M.Sc. (Tourism)

Instructor

1. Sandeep Kaur, MTM, MBA (HM)
2. Anuradha Chakravarty, MTM, MBA (HM)
3. Amrinder Singh, BHM, MBA

COURSES

1. Bachelor of Hotel Management (BHM- 4 Years) Pre-requisite: 10+2 in any stream with 45 % marks.	Students Intake : 60
2. Bachelor of Tourism and Travel Management (4 Years) Pre-requisite: 10+2 in any stream with 45 % marks.	Students Intake : 40
3. P.G. Diploma in Hospitality & Hotel Administration (1 Year) Pre-requisite: Graduation in Hotel management.	Students Intake : 30
4. Certificate Course in Bakery and Cookery Pre-requisite: 10+2 in any stream.	Students Intake : 30
Six Month (Short term evening Course)	

Phone No. 0175-304-6551 (Head) 0175-304-6552 (Office)

Department of Tourism, Hospitality and Hotel Management established in 2010 with a vision of a world class Hotel Management training centre with state of the art facilities and the best mentors for students in the field of Hospitality. The department is all set to offer students Global perspectives and prepare them to face challenges in Hospitality and Tourism sectors. The department is being developed and managed by the individuals who have had industry experience in Five Star Hotels. The objective of the Department is to impart students with latest Hospitality knowledge, skills, concepts and management teachings to make them productive and professional for taking up leadership positions in Hospitality and Tourism sector all over the world. There is good scope of employment for the students in Star Hotels and Tourism industry which is the fastest growing industry today. It has been our constant endeavor to provide a system of training and professional education with necessary infrastructural support which is capable of generating sufficient manpower to meet the present and future needs of the tourism and hospitality industry.

India is still deficit in providing accommodation in Five Star Hostels to international tourists as such the demand for Hotel Management personnel will continue to increase. Moreover, pass out students have the option to join Restaurants, Catering establishments, Hospitals, Indian Railways, Airlines and Cruise liners or can become successful entrepreneurs for which adequate loan facilities are provided under various Govt. Schemes.